MINUTES OF A REGULAR MEETING
OF
DIRECTORS OF GREATER BOISE AUDITORIUM DISTRICT
HELD IN ADA COUNTY

September 24, 2026

Pursuant to a call by the Board Chair and notice of the meeting having been duly posted at 850 W. Front St., Boise, ID 83702, the Board of Directors of the Greater Boise Auditorium District met in regular session at Boise Centre West in Room 200, in person and via teleconference, on September 24, 2026.

Board Present
Kristin Muchow, Chair
Chase Erkins, Vice Chair
Jim Walker, Director via Zoom
Sophie Sestero, Director via Zoom

Board Absent
Tiam Rastegar, Director

Others Present
Cody Lund, Boise Centre
Hunter Campbell, Boise Centre
Michael Stoddard, Hawley Troxell
Tosha Ennis, Boise Centre
Mary Michael Rodgers, Boise Centre
Julie Rising, Boise Centre
Ali Ribordy, Boise Centre
Kiley Turner, Sullivan & Reberger
John Sheldon, Sullivan & Reberger
Phil Reberger, Sullivan & Reberger
Anita Keil, ESI
John Cunningham, Block 22 via Zoom
Cody Allred, Atlas Strategic Communications via Zoom
Farrah Fisher, via Zoom

I. **Call to Order**

Ms. Muchow called the meeting to order at 2:02 p.m.

II. **Roll Call**

Ms. Ennis took attendance by roll call:
Ms. Muchow – Present
Ms. Sestero – Present via Zoom
Mr. Walker – Present via Zoom
Mr. Erkins – Present
Mr. Rastegar – Absent

III. **Changes or Additions to the Agenda:**

Ms. Muchow announced that Agenda Item E would be reclassified from an action item to a discussion item.

IV. **Agenda:**

A. **Chairman's Remarks – Ms. Muchow**

No remarks were offered.

B. **Approval of Minutes –**

i. Regular Minutes, August 2026

Mr. Erkins made a motion to approve the August 2026 Board meeting minutes. Ms. Sestero seconded the motion. The motion was approved unanimously.

Timestamp 2:04 p.m.

C. **Monthly Activity and Financial Report – Cody Lund, Hunter Campbell**

Mr. Erkins made a motion to approve the August 2026 financial report. Mr. Walker seconded the motion. The motion was approved unanimously.

Timestamp 2:31 p.m.

V. Other Business:

D. Transition of Board Treasurer from Stephanie Burnside to Hunter Campbell

Hunter Campbell, Director of Finance, introduced himself to the Board and provided an update on the transition following Stephanie Burnside's departure and his assumption of the role on September 8, 2026. Ms. Sestero moved to approve Mr. Campbell's appointment as Board Treasurer, and Mr. Erkins seconded the motion.
The motion was approved unanimously.

Timestamp 2:33 p.m.

E. Sales updates from Visit Boise Centre – Ali Ribordy and Carrie Hughes

Ali Ribordy, Director of Sales for Boise Centre, and Carrie Hughes, Executive Director of Visit Boise, provided an update on sales performance, marketing initiatives, booking trends, and destination development activities.

Timestamp 3:19 p.m.

VI. Adjournment

There being no further business to come before the Board, the meeting was adjourned.

Timestamp 3:20 p.m.

Kristin Muchow, Chair

Chase Erkins, Vice Chair

Jim Walker, Director

Tiam Rastegar, Secretary

Sophie Sestero, Director

Note: The following materials will be provided with these minutes:

Approval of Minutes –

i. Meeting materials for October 22, 2026