

MINUTES OF A REGULAR MEETING
OF
DIRECTORS OF GREATER BOISE AUDITORIUM DISTRICT
HELD IN ADA COUNTY

November 20th, 2025

Pursuant to a call by the Board Chair and notice of the meetings having been duly posted at 850 W. Front St., Boise ID 83702, the Board of Directors of the Greater Boise Auditorium District met in regular session at Boise Centre West in room 200, in person and via teleconference, November 20th, 2025

Board Present

Kristin Muchow, Chair
Chase Erkins, Vice Chair
Sophie Sestero, Director
Jim Walker, Director
Tiam Rastegar, Director

Board Absent

n/a

Others Present

Cody Lund, Boise Centre
Stephanie Burnside, Boise Centre
Michael Stoddard, Hawley Troxell
Anna Mills, Boise Centre
Mary Michael Rodgers, Boise Centre
Ali Ribordy, Boise Centre
Patrick Sullivan, Sullivan & Reberger
Kylie Turner, Sullivan & Reberger
Brandon Beall, Clearwater Advisors
Rhet Hulbert, Clearwater Advisors
Carrie Hughes, Visit Boise via Zoom

I. Call to Order

Ms. Muchow called the meeting to order at 2:00 pm

II. Roll Call

Mrs. Mills took attendance by voice roll call:

Ms. Muchow – Present

Mr. Walker – Present

Mr. Erkins – Present

Mr. Rastegar – Present

Ms. Sestero – Present

III. Changes or Additions to the Agenda:

N/A

IV. Agenda:

A. Chairman’s Remarks – Ms. Muchow

N/A

B. Approval of Minutes

i. Regular Board Minutes for October 21, 2025

Mr. Erkins made a motion to approve the Board Meeting Minutes. Mr. Rastegar seconded the motion. The motion was approved unanimously.

Timestamped 2:04 p.m.

C. Executive Director and Financial Report-Cody Lund and Stephanie Burnside

Mr. Rastegar made a motion to approve the October 2025 financial report. Mr. Erkins seconded the motion. The motion was approved unanimously.

Timestamped 2:17 p.m.

V. Other Business

D.) Legislative Update – Sullivan & Reberger – Patrick Sullivan and Kylie Turner

Mr. Sullivan and Ms. Turner provided the board members with an update on all relevant legislative initiatives.

Timestamped 2:40 p.m.

E.) Clearwater Investments Quarterly Update – Brandon Beall

Mr. Beall conducted a comprehensive review of the Greater Boise Auditorium's portfolio and provided valuable insights into the current economic conditions and prevailing market trends.

Timestamped 3:00 p.m.

F. Marketing Plan Update – Cliff Clinger, Ali Ribordy, Mary Michael Rodgers

Mr. Clinger, Ms. Ribordy and Ms. Rodgers reviewed the New Marketing and Creative Service Agency plan and revised FY26 Plan Overview.

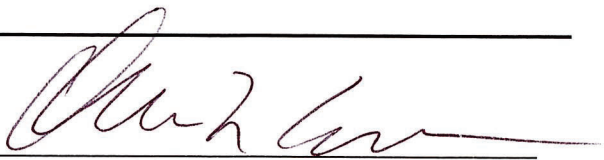
Timestamped 3:30 p.m.

D.) Adjournment

There being no further business to come before the Board, the meeting is adjourned.

Timestamped 3:31 p.m.

Kristin Muchow, Chair



Chase Erkins, Vice Chair



Jim Walker, Director

Tiam Rastegar, Secretary



Sophie Sestero, Director

Note: the following materials will be provided with these minutes: Meeting material for December 23, 2025:

- Approval of Minutes –
 - i. Regular Minutes, November 20, 2025