

## Boise Centre /The Greater Boise Auditorium District

### PRIVACY POLICY

Last modified: October 2024

This Privacy Policy is entered into by and between you, Boise Centre and the Greater Boise Auditorium District (collectively, "**we**," "**our**" or "**us**"). The following policies and practices, together with any documents they expressly incorporate by reference, provide important information regarding your access to and use of boisecentre.com or boiseauditorium.com, including any content, functionality, and services offered on or through boisecentre.com or boiseauditorium.com (the "**Websites**").

Please read the Privacy Policy carefully before you start to use the Websites. **BY ACCESSING OR USING THIS WEBSITES, YOU AGREE TO THIS PRIVACY POLICY. YOU ALSO ACKNOWLEDGE THAT YOUR COMMUNICATIONS WITH THE WEBSITE ARE SHARED WITH BOISE CENTRE, THE GREATER BOISE AUDITORIUM DISTRICT, AND THIRD PARTIES, AND YOU CONSENT TO YOUR COMMUNICATIONS BEING SHARED WITH BOISE CENTRE, THE GREATER BOISE AUDITORIUM DISTRICT, AND THIRD PARTIES, INCLUDING ADVERTISERS, AD NETWORKS AND SERVERS, CONTENT PROVIDERS, AND APPLICATION PROVIDERS.** Please email us at selectinfo@boisecentre.com with the subject line "Opt Out of Behavioral Tracking" for information on how you can opt out of behavioral tracking on this website and how we respond to web browser signals and other mechanisms that enable consumers to exercise choice about behavioral tracking. By emailing us, you represent and warrant your identity as being truthful and accurate.

If you do not agree with our policies and practices at all, then your choice is not to use our Websites.

#### **1. Introduction.**

We respect your privacy and are committed to protecting it through our compliance with this policy. Please read this policy carefully to understand our policies and practices regarding your information and how we will treat it.

This policy describes the types of information we may collect from you or that you may provide when you visit our Websites and our practices for collecting, using, maintaining, protecting, and disclosing that information.

This policy applies to information we collect:

- On boisecentre.com and boiseauditorium.com.
- In email, text, and other electronic messages between you and boisecentre.com or boiseauditorium.com.
- When you interact with our advertising and applications on third-party websites and services, if those applications or advertising include links to this policy.

It does not apply to information collected by:

- Us offline or through any other means, including on any other website operated by us or any third party; or
- Any third party, including through any application or content (including advertising) that may link to or be accessible from or through the Websites.

This policy may change from time to time (see *Changes to Our Privacy Policy*). Your continued use of the Websites after we make changes is deemed to be acceptance of those changes, so please check the policy periodically for updates.

## **2. Children Under the Age of 16.**

Our Websites are not intended for children under 18 years of age. No one under age 18 may provide any personal information to or on the Website.

We do not knowingly collect personal information from children under 18. If you are under 18, do not use or provide any information on this Website, or provide any information about yourself to us, including your name, address, telephone number, or email address. If we learn we have collected or received personal information from a child under 18 without verification of parental consent, we will delete that information. If you believe we might have any information from or about a child under 18, please email us at [selectinfo@boisecentre.com](mailto:selectinfo@boisecentre.com) with the subject line "Potential Information Child Under 18".

Residents of certain states may have additional rights regarding the collection of their personal information. Please see *Your State Privacy Rights* for more information.

## **3. Information We Collect About You and How We Collect It.**

We collect several types of information from and about users of our Websites, including information:

- Information by which you may be personally identified, such as name, postal address, email address, and telephone number ("**personal information**"); and/or
- Information about your electronic network activity, such the equipment you use to access our Websites and your interactions with our Websites ("**usage information**"); and/or
- Information that reflects your preferences or tendencies ("**inferences**").

We collect this information:

- Directly from you when you provide it to us.
- Automatically as you navigate through the site. Information collected automatically may include usage details, IP addresses, and information collected through cookies, web beacons, and other tracking technologies.

- From third parties, for example, our business partners.

#### **4. Information You Provide to Us.**

The information we collect on or through our Websites may include:

- Information that you provide by filling in forms on our Websites. This includes information provided at the time of requesting information for perspective events or requesting further services. We may also ask you for information when you report a problem with our Websites.
- Records and copies of your correspondence (including email addresses), if you contact us.
- Your search queries on the Websites.

#### **5. Information We Collect Through Automatic Data Collection Technologies.**

As you navigate through and interact with our Websites, we may use automatic data collection technologies to collect certain information about your equipment, browsing actions, and patterns, including:

- Details of your visits to our Websites, such as:
  - The number of times you have visited our Websites as well as dates for the first and most recent visits;
  - When you access or leave the Websites;
  - Where you access our Websites; and
  - What search engine was used, what link was clicked and what search term was used.

We also may use these technologies to collect information about your online activities over time and across third-party websites or other online services (behavioral tracking). Please email us at [selectinfo@boisecentre.com](mailto:selectinfo@boisecentre.com) with the subject line “Opt Out of Behavioral Tracking” for information on how you can opt out of behavioral tracking on our Websites and how we respond to web browser signals and other mechanisms that enable consumers to exercise choice about behavioral tracking.

The information we collect automatically may include personal information, and we may maintain it or associate it with personal information we collect in other ways or receive from third parties. It helps us to improve our Websites and to deliver a better and more personalized service, including by enabling us to:

- Estimate our audience size and usage patterns.
- Store information about your preferences, allowing us to customize our Websites according to your individual interests.
- Speed up your searches.

- Recognize you when you return to our Websites.

The technologies we use for this automatic data collection may include:

- **Cookies (or browser cookies).** A cookie is a small file placed on the hard drive of your computer. You may refuse to accept browser cookies by activating the appropriate setting on your browser. However, if you select this setting, you may be unable to access certain parts of our Websites. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you direct your browser to our Websites. For information about managing your privacy and security settings for cookies, see *Choices About How We Use and Disclose Your Information*.
- **Web Beacons.** Pages of our Websites may contain small electronic files known as web beacons (also referred to as clear gifs, pixel tags, and single-pixel gifs) that permit Boise Centre, for example, to count users who have visited those pages and for other related website statistics (for example, recording the popularity of certain website content and verifying system and server integrity).

## **6. Third-Party Use of Cookies and Other Tracking Technologies.**

Some content or applications, including advertisements, on the Websites are served by third-parties, including advertisers, ad networks and servers, content providers, and application providers. These third parties may use cookies alone or in conjunction with web beacons or other tracking technologies to collect information about you when you use our Websites. The information they collect may be associated with your personal information or they may collect information, including personal information, about your online activities over time and across different websites and other online services. They may use this information to provide you with interest-based (behavioral) advertising or other targeted content.

We do not control these third parties' tracking technologies or how they may be used. If you have any questions about an advertisement or other targeted content, then you should contact the responsible provider directly. For information about how you can opt out of receiving targeted advertising from many providers, see *Choices About How We Use and Disclose Your Information*.

## **7. How We Use Your Information.**

We use information that we collect about you or that you provide to us, including any personal information:

- To present our Websites and their content to you.
- To provide you with information or services that you request from us.
- To fulfill any other purpose for which you provide it.
- To carry out our obligations and enforce our rights arising from any contracts entered into between you and us, including for billing and collection.
- To notify you about changes to our Websites or any products or services we offer or provide through them.

- In any other way we may describe when you provide the information.
- For any other purpose with your consent.

We may use the information we have collected from you to enable us to display advertisements to our advertisers' target audiences. Even though we do not disclose your personal information for these purposes without your consent, if you click on or otherwise interact with an advertisement, the advertiser may assume that you meet its target criteria.

## **8. Disclosure of Your Information.**

We may disclose aggregated information about our users, and information that does not identify any individual, without restriction.

We may disclose personal information that we collect, or you provide as described in this privacy policy:

- To our subsidiaries and affiliates.
- To contractors, service providers, and other third parties we use to support our business and who are bound by contractual obligations to keep personal information confidential and use it only for the purposes for which we disclose it to them.
- To fulfill the purpose for which you provide it.
- For any other purpose disclosed by us when you provide the information.
- With your consent.

We may also disclose your personal information:

- To comply with any court order, law, or legal process, including to respond to any government or regulatory request.
- To enforce or apply our [Terms of Use](#) and other agreements, including for billing and collection purposes.
- If we believe disclosure is necessary or appropriate to protect the rights, property, or safety of Boise Centre, the Greater Boise Auditorium District, our customers, or others.

The categories of personal information we may disclose include:

- Your name, email address, Internet Protocol (IP) address, or other similar identifiers.

## **9. Choices About How We Use and Disclose Your Information.**

We strive to provide you with choices regarding the personal information you provide to us. We have created mechanisms to provide you with the following control over your information:

- **Tracking Technologies and Advertising.** You can set your browser to refuse all or some browser cookies, or to alert you when cookies are being sent. If you disable or refuse cookies, please note that some parts of this site may then be inaccessible or not function properly.
- **Disclosure of Your Information for Third-Party Advertising.** If you do not want us to share your personal information with third parties for promotional purposes, you can

also always opt-out by emailing us at [selectinfo@boisecentre.com](mailto:selectinfo@boisecentre.com) with the subject line "Opt Out of Behavioral Tracking" for information on how you can opt out of behavioral tracking on our Websites and how we respond to web browser signals and other mechanisms that enable consumers to exercise choice about behavioral tracking.

- **Targeted Advertising.** If you do not want us to use information that we collect or that you provide to us to deliver advertisements according to our advertisers' target-audience preferences, you can opt-out by emailing us at [selectinfo@boisecentre.com](mailto:selectinfo@boisecentre.com) with the subject line "Opt Out of Behavioral Tracking" for information on how you can opt out of behavioral tracking on our Websites and how we respond to web browser signals and other mechanisms that enable consumers to exercise choice about behavioral tracking.

We do not control third parties' collection or use of your information to serve interest-based advertising. However, these third parties may provide you with ways to choose not to have your information collected or used in this way. You can opt out of receiving targeted ads from members of the Network Advertising Initiative ("**NAI**") on the NAI's website.

Residents of certain states, such as California, may have additional personal information rights and choices. Please see *Your State Privacy Rights* for more information.

#### **10. Accessing and Correcting Your Information.**

You can review and change your personal information by emailing us at [selectinfo@boisecentre.com](mailto:selectinfo@boisecentre.com) with the subject line "Request to Review Personal Information" to request access to, correct, or delete any personal information that you have provided to us. We may not accommodate a request to change information if we believe the change would violate any law or legal requirement or cause the information to be incorrect.

#### **11. Your State Privacy Rights.**

State consumer privacy laws may provide their residents with additional rights regarding our use of their personal information.

Certain states, such as California, provide their state residents with rights to:

- Confirm whether we process their personal information.
- Access and delete certain personal information.
- Correct inaccuracies in their personal information, taking into account the information's nature processing purpose (excluding Iowa and Utah).
- Data portability.
- Opt-out of personal data processing for targeted advertising (excluding Iowa); sales; or profiling in furtherance of decisions that produce legal or similarly significant effects (excluding Iowa and Utah).
- Either limit (opt-out of) or require consent to process sensitive personal data.

The exact scope of these rights may vary by state. To exercise any of these rights please email us at [selectinfo@boisecentre.com](mailto:selectinfo@boisecentre.com)

## **12. Data Security.**

We have implemented measures designed to secure your personal information from accidental loss and from unauthorized access, use, alteration, and disclosure.

Unfortunately, the transmission of information via the internet is not completely secure. Although we do our best to protect your personal information, we cannot guarantee the security of your personal information transmitted to our Websites. Any transmission of personal information is at your own risk. We are not responsible for circumvention of any privacy settings or security measures contained on the Websites.

## **13. Changes to Our Privacy Policy.**

It is our policy to post any changes we make to our privacy policy on this page with a notice that the privacy policy has been updated on the Website home page. If we make material changes to how we treat our users' personal information, then we will also notify you by email to the primary email address specified by you. The date the privacy policy was last revised is identified at the top of the page. You are responsible for ensuring we have an up-to-date active and deliverable email address for you, and for periodically visiting our Websites and this privacy policy to check for any changes.

## **14. Contact Information.**

To ask questions or comment about this Privacy Policy and our privacy practices, please email us at [selectinfo@boisecentre.com](mailto:selectinfo@boisecentre.com) with the subject line "Question- Privacy Policy"