



Board of Directors
 Kristin Muchow, Jim C. Walker, Jody B. Olson, Chase Erkins, Tiam Rastegar

PUBLIC NOTICE

NOTICE OF REGULAR BOARD MEETING GREATER BOISE AUDITORIUM DISTRICT

Tuesday, December 19, 2023
 2:00pm MDT
 Boise Centre West - Room 200

Board and Public Zoom Meeting
 Join Zoom Meeting: <https://zoom.us/j/3192905355> Meeting ID: 319 290 5355
 or
 Dial by Phone: 1 253 215 8782 US
 Meeting ID: 319 290 5355

AGENDA

<ul style="list-style-type: none"> I. Call to Order II. Roll Call III. Changes or Additions to the Agenda IV. Agenda: <ul style="list-style-type: none"> A. Chairman's Remarks - Kristin Muchow B. Approval of Minutes - <ul style="list-style-type: none"> i. Regular Minutes, November 16th, 2023 C. Monthly Activity and Financial Report - Cody Lund, Anne Marie Downen D. Executive Session, pursuant to Idaho Code section 74-206(1)(a) to consider the evaluation of Executive Director, Cody Lund 	<ul style="list-style-type: none"> Action Item Discussion Item Action Item Action Item Action Item
<ul style="list-style-type: none"> V. Other Business: <ul style="list-style-type: none"> A. Sales Update - Ali Ribordy B. PR and Marketing Update - Mary Michael Rodgers C. Potential project updates - Chase Erkins VI. Adjournment 	<ul style="list-style-type: none"> Discussion Discussion Discussion Action Item



boise | centre

THE DISTRICT
GREATER BOISE AUDITORIUM DISTRICT



**EXECUTIVE DIRECTOR REPORT
NOVEMBER 2023**

ACTIVITIES

- Boise Centre and the District achieved a record revenue year
- November was another million-dollar revenue month
- Boise Centre's EMOD score for FY 2024 is at an all-time low of .67
- Completed refresh/remodel of Sales and Marketing offices
- Boise Centre East refresh begins this month with new carpet and wallcoverings
- Currently conducting interviews for Director of Finance role
- Boise Centre's "employee swap" closed last week.
- Boise Centre's employee party scheduled for Jan. 8th

Festival of Trees 2023 was a great success.

The WOWgistics Committee worked together to decorate a tree celebrating the 100th Anniversary of Craters of the Moon National Monument and Preserve.



Proceeds from tree sales will benefit the expansion of Saint Alphonsus Boise Cancer Institute.

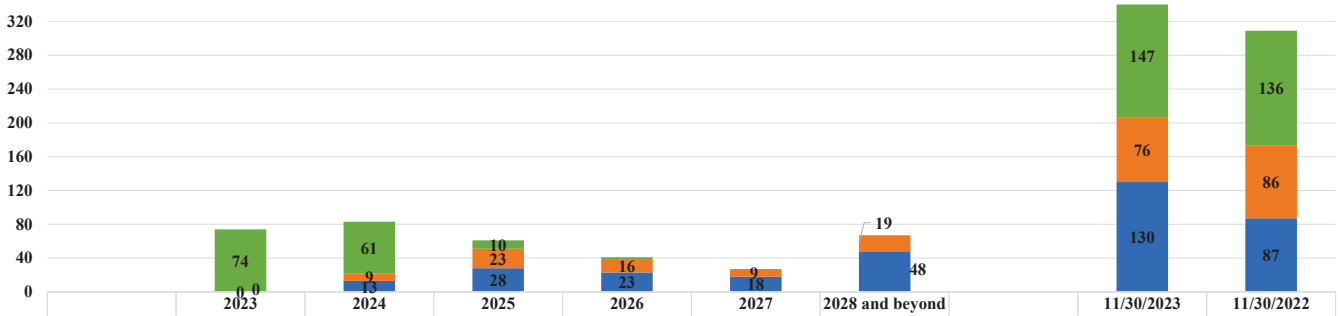
Boise Centre Convention Pipeline & Monthly Highlights

Convention Pipeline



Convention Contracts Confirmed FYE 2023: 77
 Goal: 60 / 128% of Goal

- November Highlights:
 - Busy travel month with sales team attending 4 tradeshow:
 - Connect West (San Francisco, CA)
 - Smart Meetings (Monterey, CA)
 - Connect DC (Washington, D.C.)
 - Holiday Showcase (Chicago, IL)
 - FYE 2023 lead volume up 3.5%, definite future revenue up 6% compared to FYE 2022



	2023	2024	2025	2026	2027	2028 and beyond	11/30/2023	11/30/2022
Total	74	83	61	41	27	67	353	309
Confirmed	74	61	10	2	0	0	147	136
Tentative	0	9	23	16	9	19	76	86
Tracking	0	13	28	23	18	48	130	87

GOALS

Fiscal Management: Boise Centre Subsidy

in 000's	Actual-YTD	Goal-FYE	%
Controllable (P&L and CapX)	\$ 3,319	\$ 6,856	48%
Fixed (Fees)	\$ 347	\$ 364	95%
Fixed (Lease Payments)	\$ 1,590	\$ 1,724	92%
Total	\$ 5,257	\$ 8,944	59%

Cash Position – Governmental Fund

Dollars (in 000's)	Actual	Budget FYE	Variance	Goals
Cash	\$ 26,086	\$ 15,038	\$ 11,048	
Restricted Funds	\$ (250)	\$ (250)		*Health & Safety of guests/employees
Stabilization Fund	\$ (6,000)	\$ (6,000)		*Economic Impact
Aquatics Facility Commitment	\$ -	\$ (2,889)		*Reputation
Additional Capital Needs*	\$ (10,000)			*Subsidy
Cash to Invest	\$ 9,836	\$ 5,899		

"Cash" is the current amount on hand. Budget FYE "Cash to Invest" is the forecasted amount at the end of the fiscal year based on budget.

*With aging of the Boise Centre East, projected capital needs have increased over the amounts in the stabilization fund and are reflected here. Boise Centre West ceiling for \$4 million was added in February 2022.

Facility Utilization

	Actual-YTD	Goal-FYE	%	Variance To Goal
Number of Events				
Events: Local	186	160	116%	27
Events: Convention	74	60	123%	13
Events: Total	260	220	118%	40
Event Days				
Events: Days	466	420	111%	39

Economic Impact

Pending further review

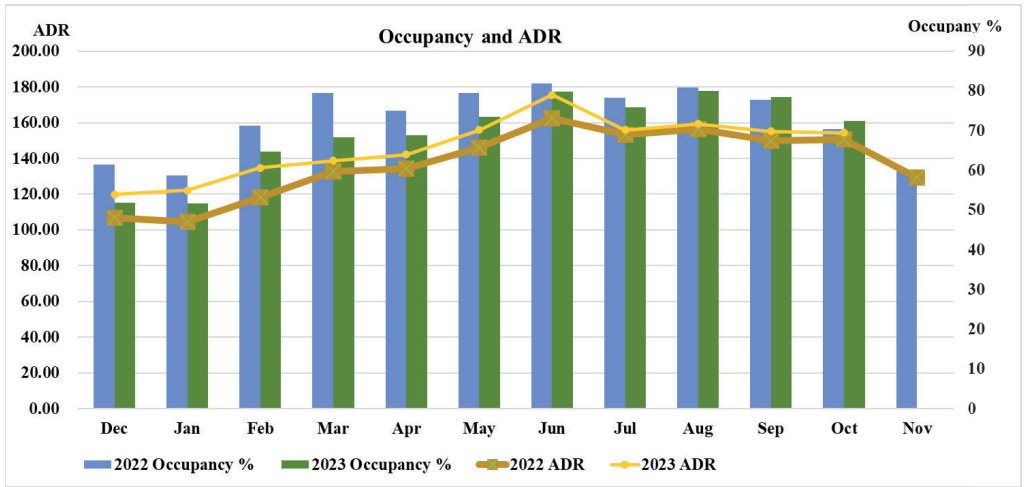
Hotel Statistics* – Occupancy and ADR

Market Core

Occupancy decreased 8% but remains in historical ranges at 72.5%

ADR is stable, highest rate for October at \$154.46

Continues 6 month trend...highest for same period, prior years



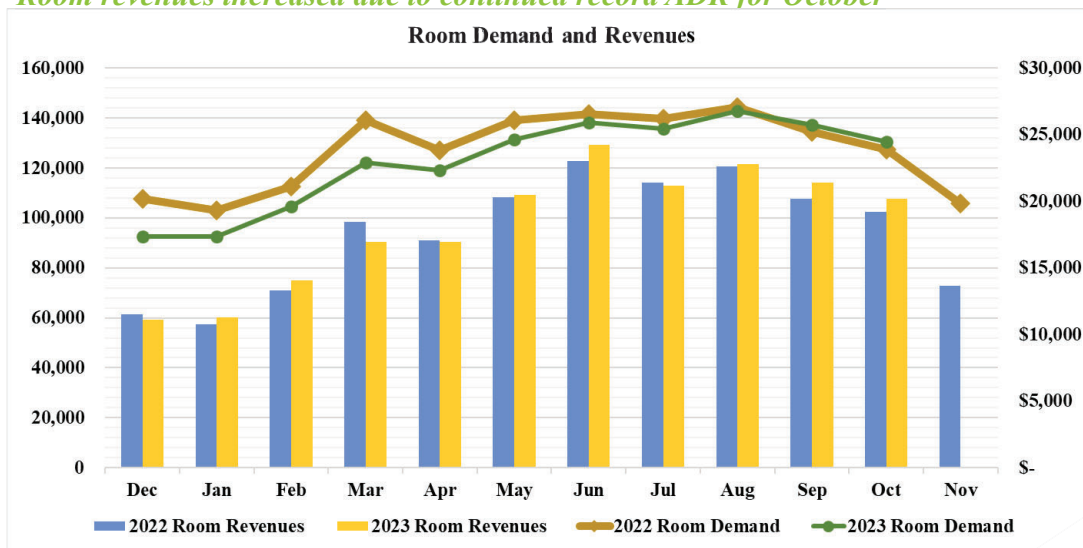
*Source: STR

Hotel Statistics - Room Demand and Revenues

Market Core

Room demand decreased 5% and room revenues decreased 6%, but following historical trend

Room revenues increased due to continued record ADR for October



FINANCIAL REPORT

Combined revenues>expenses \$5.2 million, compared to budget of \$0.5 million due to Record dollars in tax revenues, operating revenues and gross profit

Gross margin declined 68 bp offset by SG&A decrease of 151 bp despite increased utility costs, SAAS fees, and insurance

- Net Revenues \$1.6 million higher than prior year
- Revenues \$3.5 million over prior year
- Expenses \$1.9 million over prior year
- Net loss \$1.7 million less than prior year

Combined Revenue and Expense* (000's)

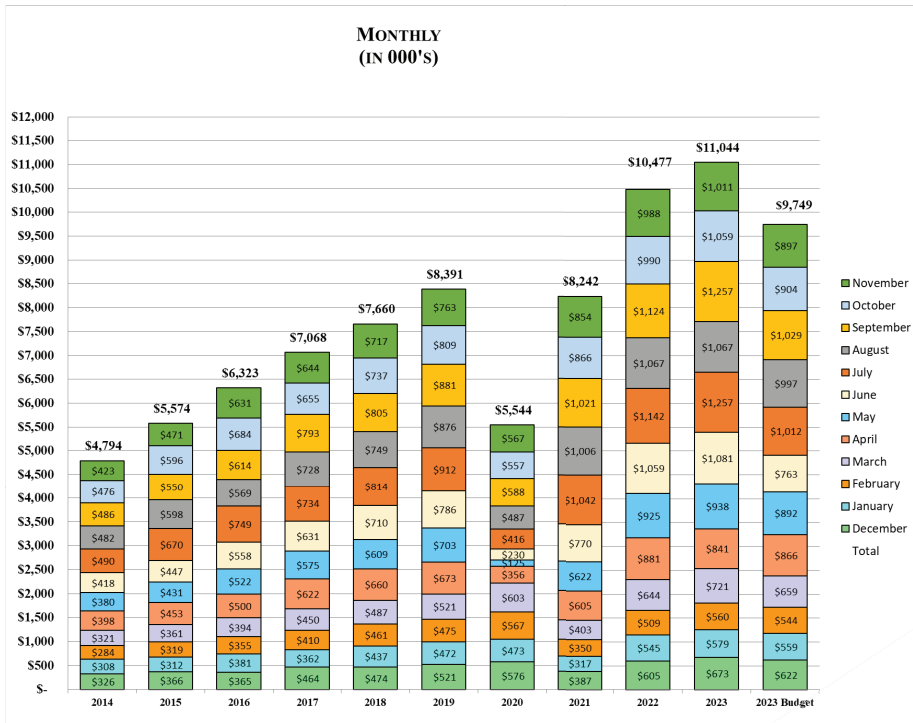
	Boise Centre	District	Aquatics	Combined	Combined	Year over Year
Year to Date	11/30/2023				11/30/2022	2023-2022
Revenues	\$ 10,753	\$ 11,840	\$ 280	\$ 22,874	\$19,335	\$ 3,539
Expenses	\$ 17,488	\$ 201	\$ 10	\$ 17,699	\$15,836	\$ 1,863
Revenues>Expenses	\$ (6,735)	\$ 11,640	\$ 270	\$ 5,175	\$ 3,499	\$ 1,676
Budget	\$ (9,056)	\$ 9,310	\$ 288	\$ 542		
Variance	\$ 2,322	\$ 2,330	\$ (18)	\$ 4,633		

* Expenses include \$2.8 million in depreciation and \$0.5 million in interest

Above totals may not equal due to rounding.

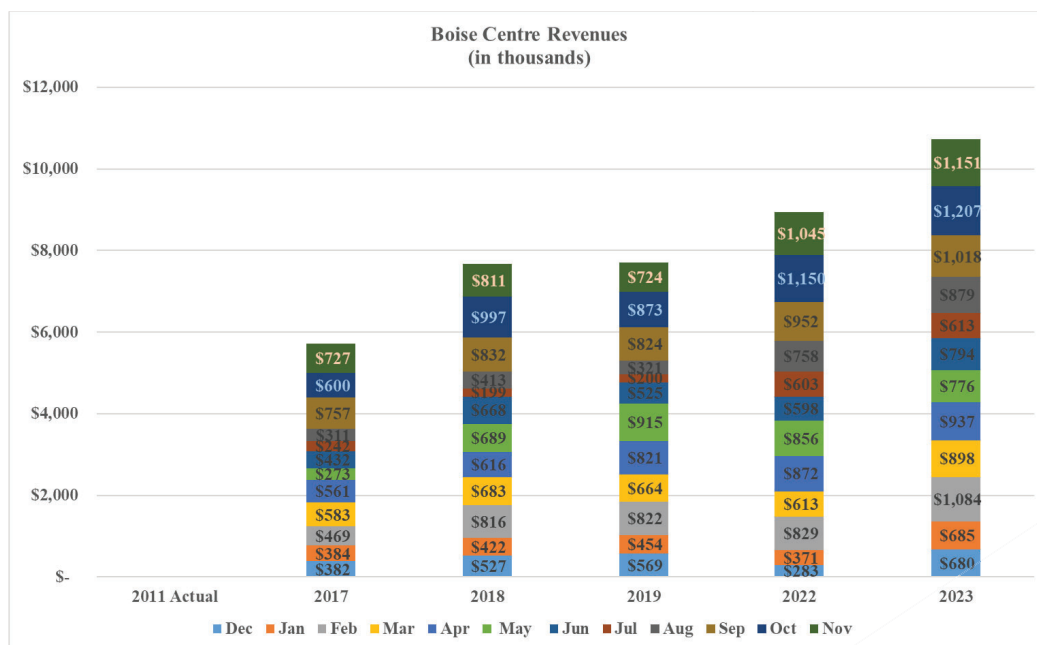
Financial Highlights - District

- Tax revenues exceeded \$11 million. Last 6 months have been over \$1 million
- Investment management fees increased due to more funds under management offset by increased interest income



Revenue Trends – Boise Centre

12 of 12 past months are record operating revenues (same period/prior years)
 Revenues YTD \$1.8 million over prior year and 23% over budget
 FYE budget \$8.7 million compared to actual of \$10.7 million



Variance – Boise Centre

Favorable

- Revenues again exceeded \$1 million and exceed budget by \$298K PTD and \$2.0 million YTD
- Gross margin has no change prior year, at 21.12%
- Operating loss before depreciation and interest was \$2.3 million less than prior year.
- Transfers \$3.7 million lower than budget, ending at \$5.3 million
- Operating transfers positive variance of \$2.8 million. Total transfers are \$413K less than 2022
- Interest costs underbudget due to higher earnings on reserve account

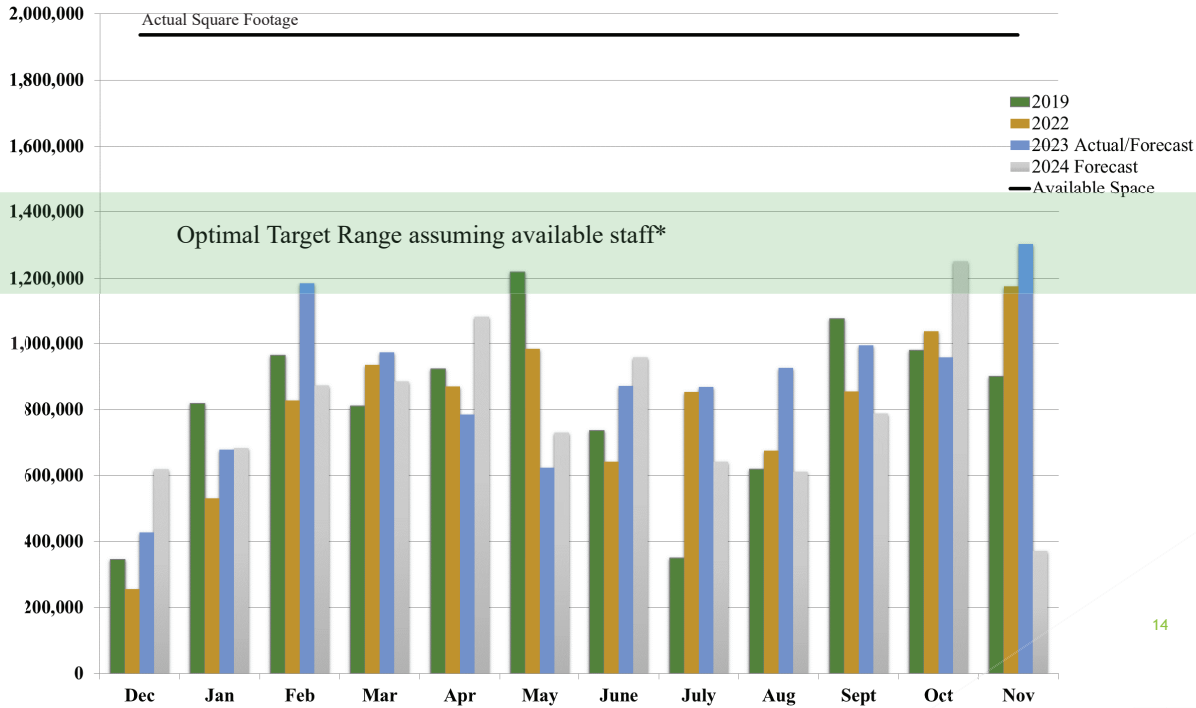
Unfavorable

- Higher repairs and maintenance due to increased capitalization threshold and clearer guidance for capitalization
- Direct labor as a % of revenue about 200 bp above prior year to deliver a higher level event experience
- Merchant service fees increased but offset by labor savings due to not accepting cash
- Insurance over budget due to higher coverage with increasing building values. Last year of fixed rates, rebid in 2024

Square Foot Utilization by Month**

**340 days (excludes federal holidays, the weeks of Christmas and 4th of July.)

- Forecast for 2024 by 200 bp: 90% of 2022, November will fill in throughout the year.



* Source: 50%-70% based on CSL Feasibility Study, Dec 2017

Aquatics Center

- **No concerns noted**

▶ Reporting requirements in place for 2023 forward

Board Meetings, 2:00 p.m., Boise Centre West, Room 200, unless otherwise noted

Upcoming Dates:

- Thursday, January 18, 2024 Stabilization Fund Discussion
- Wednesday, February 21, 2024
- Monday, March 18, 2024 Audit Presentation or April
- Tuesday, April 23, 2024 Audit Presentation
- Tuesday, May 21, 2024 *Boise Centre East, Room 430*
- Tuesday, June 18, 2024
- Thursday, July 25, 2024
- Tuesday, August 20, 2024 Investment Review
- Tuesday, September 24, 2024 Preliminary Budget Approval
- Wednesday, October 23, 2024 Approve budget and Marketing Plan; renewal of lease
- Tuesday, November 19, 2024
- Thursday, December 19, 2024



Communications, PR and
Marketing Recap
2023


DECEMBER 19, 2023

Meetings Industry Editorial Coverage

Trends

New Heights for Meetings and Incentives

by Morgan Galt | January 8, 2023



Mountain destinations from coast to coast
River running through the center of town provide a picturesque backdrop to an urban downtown destination.

In the middle of downtown, the expanded **Boise Centre** offers over 80,000 sq. ft. of meeting and event spaces and 31 flexible meeting rooms. "Boise Centre is Idaho's largest convention center, which is located in the middle of vibrant, walkable downtown Boise with plentiful local dining, microbreweries, hotels, shops, and recreation all within walking distance," says Mary-Michael Rodgers, communications manager of Boise Centre.

Directly adjacent to Boise Centre, **The Grove Hotel** offers complimentary airport shuttle service and guest bike rental. Guests have the best seat for watching award-winning chefs work in an open kitchen at the hotel's Trillium restaurant.

"Boise makes it easy to attend meetings and have time to enjoy the trails, rivers and abundant sunshine."
— Mary-Michael Rodgers, Boise Centre

Smart Meetings
January 2023



"MICE planners especially love Boise because they're booking a walkable, urban experience for their attendees," says Carrie Westergard, executive director, Visit Boise. "We're known for our safe, clean downtown where hotels, restaurants, breweries, tasting rooms, shopping and trails are all within easy access. Most groups find they don't need to coordinate transportation between activities."



Downtown Boise offers a variety of hotel options that are all within a block or two of the **Boise Centre**, the city's 86,000-sf convention center that can accommodate groups of up to 2,000 across its 24,426-sf ballroom and 31 flexible meeting rooms. The Boise Centre has its own in-house catering team, and we had the opportunity to sample its fare during the visit with a 4-course menu that included duck confit and 12-hour braised beef short-rib.

Prevue Meetings + Incentives
Sept./Oct. 2023

meetings TODAY 09.23

ON the SCENE
BOISE, ID

The beauty of Boise's booming meetings and events offerings by Taylor Smith

Breaking Boise

Boise Centre

Meetings Today
August 2023

Media and PR

Idaho Statesman
 BOISE, IDAHO, THURSDAY, JULY 20, 2023
 \$1.00

Boise Democrat will retire from Legislature after decades

Olympic-level pool opens in Boise with taxpayer help

Idaho Central Aquatic Center is a new swimming facility located on the east side of Boise at 2025, 55th Ave.

Boise Democrat will retire from Legislature after decades

BOISE, Idaho — A Democrat who served in the Idaho Legislature for 38 years is retiring after decades of public service. The legislator, who has been a member of the House since 1985, is stepping down at the end of the current session. He has served in various capacities, including as a member of the Appropriations Committee and the Finance Committee. He has also served as a member of the Idaho Democratic Party and as a member of the Idaho State Bar. He has been a member of the Idaho State Bar since 1985 and has been a member of the Idaho State Bar since 1985. He has been a member of the Idaho State Bar since 1985 and has been a member of the Idaho State Bar since 1985.

Olympic-level pool opens in Boise with taxpayer help

BOISE, Idaho — The Idaho Central Aquatic Center, a new swimming facility located on the east side of Boise at 2025, 55th Ave., opened its doors to the public on Thursday, July 13. The center, which is a \$100 million project, is a state-of-the-art facility that will provide a new swimming facility for the Boise community. The center is a state-of-the-art facility that will provide a new swimming facility for the Boise community. The center is a state-of-the-art facility that will provide a new swimming facility for the Boise community.

July 2023

Boise Centre
 883 followers

Yesterday, members of the GREATER BOISE AUDITORIUM DISTRICT board of directors joined with business and community leaders to celebrate the opening of the new Idaho Central Aquatic Center. The facility brings much needed water to Boise for swimming lessons, competitive swimming, fitness and other water activities. The two pools within the center are FINA approved and will help draw competitive swimming events to Boise. Such as the two USA Swimming events taking place this summer that will generate 1.7 million in local economic benefit.

The aquatic center was made possible with the support of the Greater Boise Auditorium District, Idaho Central Credit Union and Greater Boise Aquatics.

More info: <https://www.gbacswim.com/>

#Swimming #WaterPolo #Community #BoiseIdaho #Fitness #WaterSafety #PublicPrivatePartnership #Teams #Water

with Team Rastegar and 5 others

July 2023

northwest meetings + events
 FEELING THAT YOU'VE FOUND THE PERFECT VENUE FOR YOUR NEXT MEETING?

SOON AFTER CODY LUND
 started setting up tables and chairs at an entry-level operations staff position at the Boise Center in Idaho, he was focused on the event business. "I admit, I initially fell in love with the industry, the people, and the work," Lund says. "It was 18 years ago. Now, Lund is executive director of the Boise Center, Boise Auditorium District and the Greater Boise Aquatic Center. He is also a member of the Idaho Democratic Party and the Idaho State Bar. He has been a member of the Idaho State Bar since 1985 and has been a member of the Idaho State Bar since 1985.

The Big Leagues
 Boise Center's Cody Lund went from entry level to executive director with a passion for team development

BY TRISHA HERRON

December 2023

PR and Promotional Opportunities

Best of meetings TODAY 2023

Head of the Class

Introducing our 2023 Best Of award-winners

With in-person gatherings building to a rapid clip and many meeting venues fresh off major renovation projects, it's time to take stock of the best-in-class meeting and convention facilities in North America, along with the global CVBs/DMOs that make international get-togethers run like a well-oiled machine. Here is our class of 2023 Best Of winners. Rev up your RFPs!

BEST CONVENTION CENTERS

- Alhambra Convention Center // Alhambra, CA
- Atlanta City Center/Man Center // Atlanta, GA
- Austin Convention Center // Austin, TX
- Boise Centre // Boise, ID
- Boston Convention & Exhibition Center // Boston, MA
- Colorado Convention Center // Denver, CO
- Grand Wayne Convention Center // Fort Wayne, IN
- Hawai'i Convention Center // Honolulu, HI
- Myrtle Beach Convention Center // Myrtle Beach, SC
- Orange County Convention Center // Orlando, FL
- Palm Beach Convention Center // West Palm Beach, FL
- Phoenix Convention Center // Phoenix, AZ
- Seattle Convention Center // Seattle, WA

See more information in the #meetings section

Meetings Today
October 2023

Boise Centre
886 followers
6mo • 🌐

We are excited to announce Boise Centre has been named Best Conference Center in the **Smart Meetings #2023 Smart Stars** awards. It's no surprise that meeting planners love this unique convention center- beautiful views, modern amenities, and a great location in the middle of the city's vibrant downtown. Within a few steps are restaurants, breweries, hotels, and unlimited outdoor recreation.

Now is the perfect time to explore Boise Centre. Connect with us: <https://ow.ly/jw6f500Uf0R>

BEST CONFERENCE CENTER
Boise Centre

Smart Stars Award Best
Conference Center 2023



Boise Centre
683 followers
1mo • 🌐

We are excited to share that for a second year, Boise Centre has been named a **#TopWorkplace** by Idaho Press. This award means a great deal because it is based on employee feedback. Sending a H-U-G-E thank you to our dedicated team members.

#WOWgistics #Culturematters #TopWorkplaces

TOP WORK PLACES 2023

IDAHOO PRESS

boise | centre

Idaho Press Tribune
October 2023

Digital Campaign - Top Performing Creative Native and Display Ads



Boise Centre - Idaho's Largest Convention Center
86,000 Square Feet Of Meeting And Event Space.

boisecentre.com | Sponsored

[Learn More](#)



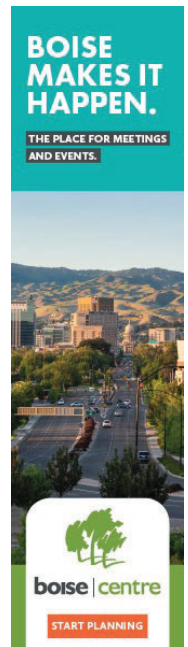
Boise Centre - Idaho's Largest Convention Center
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boisecentre.com | Sponsored

[Learn More](#)




- Display
- Native
- SEM / Search
- Social
- YouTube



Top Performing Creative Social and SEM

Boise Centre
856 followers
Promoted

Situated in Boise's vibrant, walkable downtown is Boise Centre – a unique convention center with modern, bright meeting space. Steps to hotels, restaurants, breweries, shops, and outdoor activities.



Nonstop Flights to 25 Cities

Flexible Spaces + Beautiful Views

1 comment

LinkedIn


Headline
Boise Centre | Boise's Best Event Center

Description
Meet, Connect, and Inspire Here. At Boise Centre, Extraordinary Events Come to Life. Idaho's Largest Convention Center. 86,000 Square Feet Of Meeting And Event Space.

SEM

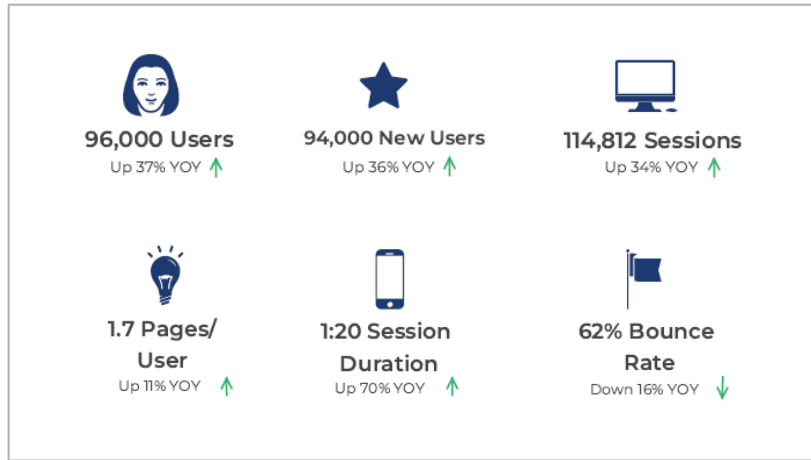
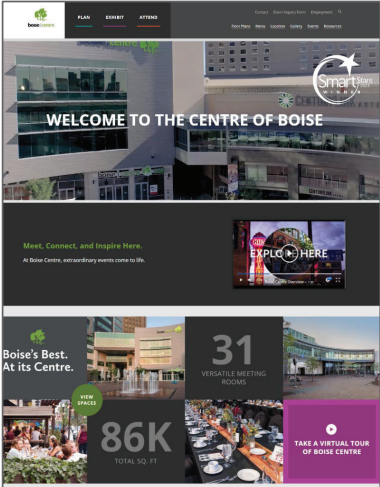
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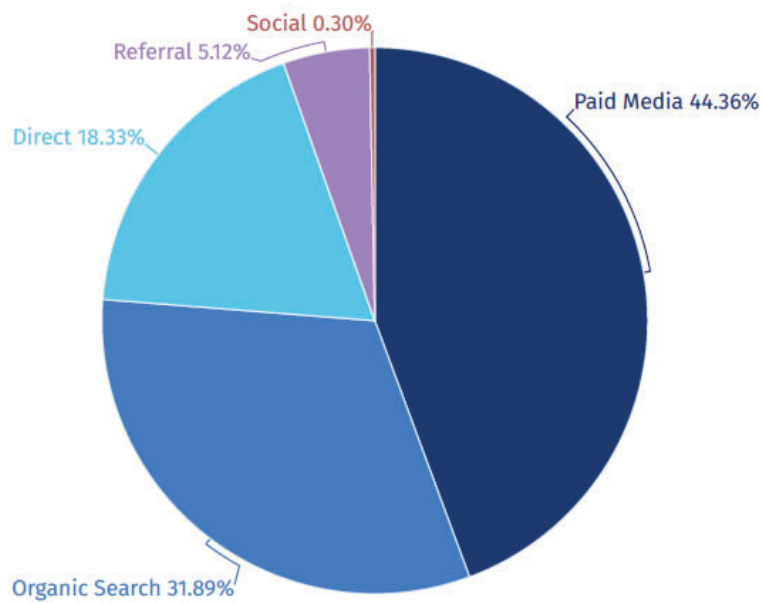
Sitelink
[Floor Plans & Amenities](#)
[Event Inquiry](#)
[About Boise](#)
[Menu and Catering](#)
[Exhibit Overview](#)

Website Traffic and Engagement



Website engagement and traffic metrics showed positive improvement year-over-year.

Website Traffic Sources



Sessions: All Traffic Sources
Paid Media: 43,780 (+34% YOY)
Organic Search: 31,471 (+7.9% YOY)
Direct: 18,095 (+15% YOY)
Referral: 5,056 (+2.4% YOY)
Social: 295

Sessions: Paid Media Sources
Display Ads: 16,245
Paid Search: 5,129
Native Ads: 17,494
Paid Social: 3,907
Email: 1,005

BOISE CENTRE SALES

FY 2023 Recap & FY 2024 Outlook

The District Board Meeting

December 19, 2023



OUTLINE

FY 2023 Recap

FY 2024 Outlook

Industry News



FY 2023 RECAP

Key Performance Indicators, Goals, Highlights

Key Performance Indicators

FY 2023 Targets and FYE Actuals			
	Target	FYE	Percentage
Attendance	175,000	169,420	96.81%
Room Nights	30,000	31,868	106.23%
Economic Impact	\$26,000,000	\$42,405,117*	163.10%
Conventions	60	74	123.33%
Local Events	160	188	117.50%

*FYE Actual Economic Impact is based on DI model

Team Goals



LEADS

Goal: 230
FYE: 353



PROPOSALS

Goal: 115
FYE: 169



SITE VISITS

Goal: 40
FYE: 57



CONTRACTS

Goal: 60
FYE: 77



TRADESHOWS

Goal: 17
FYE: 17



Highlights

Value of Contracts Confirmed:

- 29.6K Room Nights
- \$4.73M Forecasted Revenue
- \$17.55M Economic Impact

Notable Contracts:

- Natl Assn of Extension 4-H 2024 – 2,400 RN, \$130K revenue
- Assn for Computing Machinery 2024 – 1,500 RN, \$120K revenue
- Polka Dot Powerhouse 2024 – 620 RN, \$96K revenue

Record Revenue Generating Events:

- #1 Festival November 2023 ~\$307K
- #2 CellCore May 2023 ~\$282K
- #4 Botany July 2023 ~\$264K

The District – December 19, 2023



Honorable Mentions

- **Freeman Leadership Meeting August**
 - Campus
 - Associations Conventions & Facilities
- **Outdoor Media Summit September**
- **ID Farm Bureau Federation December**
 - \$150K revenue
 - 420 RN
- **Northstar IPEC Advisory Board**
 - Member, Kay Dillon
- **IAVM Convention Center Committee**
 - Chair, Ali Ribordy





The District – December 19, 2023



FY 2024 OUTLOOK

Targets, Estimates, Events

Key Performance Indicators

FY 2024 Targets and Current Forecast

	Target	Forecast	Percentage
Attendance	170,000	173,897	102.29%
Room Nights	35,000	39,982	114.23%
Economic Impact	\$35,000,000	\$32,290,982*	92.26%
Conventions	70	72	102.86%
Local Events	200	157	78.50%

*Forecast Economic Impact based on BSU model

Team Goals

FY 2024 Targets and YTD Actuals

	Target	YTD	Percentage
Future Booked Revenue	\$4,725,000	\$391,658	8.29%
Future Booked Room Nights	34,000	6,383	18.77%
Future Booked Economic Impact	\$19,500,000	\$3,687,726	18.91%

FY 2024 Compared to FY 2023 (reported 12/13/23)

2024 tentative-definite events, compared to 2023 definite events

	Room Nights	Economic Impact
Q1 (DEC-FEB)		
2023 Actuals	6,860	\$5,938,330
2024 Estimates	5,646	\$2,337,667
Percentage Change	-18%	-61%
Q2 (MAR-MAY)		
2023 Actuals	6,499	\$7,226,303
2024 Estimates	8,837	\$7,535,966
Percentage Change	36%	4%
Q3 (JUN-AUG)		
2023 Actuals	9,555	\$5,895,249
2024 Estimates	13,333	\$8,014,855
Percentage Change	40%	36%
Q4 (SEP-NOV)		
2023 Actuals	8,954	\$9,789,888
2024 Estimates	12,166	\$11,073,019
Percentage Change	36%	13%

Outlook

Pace: FY24 definite event estimates compared to same period year prior for FY23:

- Events: 193 (↑ 26%)
- Attendance: 130,127 (↑ 12%)
- Room Nights: 34,682 (↑ 29%)
- Economic Impact: \$25.9M (↑ 20%)
- Revenue: \$8M (↑ 29%)

Comparing Q1:

- Impact Events: Soc for Range Management; W Soc of Weed Science:
 - Attendance: 4,400
 - Room Nights: 3,089
 - Economic Impact: \$1.6M

Notable Events

Idaho Farm Bureau Federation – December

- 420 RN, \$240K EI, \$150K rev

Daughters of the Nile – June

- 4,075 RN, \$2.1M EI, \$200K rev

Cradlepoint – July

- 950 RN, \$480K EI, \$240K rev

American Astronomical Society – October

- 1,400 RN, \$770K EI, \$140K rev

Tactics



Shift Client Focus

Alternate Dates
Shifted Pattern
Future Years



Event Assessment

Room Nights
Revenue
Booked Days

Hosted Events



Boise Centre Reception



Treefort FAM



Meetings Today Live West



Customer Advisory Board



INDUSTRY NEWS

Trends, Chatter

Trending in 2024



BLEISURE TRAVEL

- *Extended Stays*
- *Wellness Activities*
- *Work-Life Balance*



SUSTAINABILITY




- *Eco-Conscious Options*
- *Conservation*
- *Waste Reduction*



EXPERIENTIAL

- *New Venues*
- *Immersion*
- *Engagement*

*Source: BizBash: 5 Major Things Affecting Events and Group Travel in 2024; 11/11/23

	2022	2023	2024
 Average cost per attendee per day	\$160 ↑	\$169 ↑	\$174 ↑
 Average cost for F & B per attendee	\$174 ↑	\$186 ↑	\$190 ↑
 ADR for group hotel bookings	\$297 ↑	\$310 ↑	\$321 ↑

*Source: CWT and GBTA 9th Annual Global Business Travel Forecast



What Does This Mean For Us?

- **Cons:**
 - Limited availability in 2024 leads to disappointment
 - Cost perception for flight, hotel
- **Pros:**
 - Access to outdoor adventure
 - Safe and walkable downtown
 - Campus experience



QUESTIONS?
THANK YOU!

Ali Ribordy, Director of Sales

MINUTES OF A REGULAR MEETING
OF
DIRECTORS OF GREATER BOISE AUDITORIUM DISTRICT
HELD IN ADA COUNTY

December 19^h, 2023

Pursuant to a call by the Board Chair and notice of the meetings having been duly posted at 850 W. Front St., Boise ID 83702, the Board of Directors of the Greater Boise Auditorium District met in regular session in room 200, in person and via teleconference, December 19, 2023.

Board Present

Kristin Muchow, Chair
Jody Olson, Vice Chair
Tiam Rastegar, Director
Chase Erkins, Director
Jim Walker, Director via Zoom

Board Absent

Others Present

Cody Lund, Boise Centre
Anne Marie Downen, Boise Centre
Anna Mills, Boise Centre
Julie Rising, Boise Centre
Mary Michael Rodgers, Boise Centre
Ali Ribordy, Boise Centre
Cliff Clinger, Boise Centre
Mike Stoddard, Hawley Troxell
John Sheldon, Sullivan & Reberger
Phil Reberger, Sullivan & Reberger

I. Call to Order

Ms. Muchow called the meeting to order at 2:01pm

II. Roll Call

Mrs. Mills took attendance by voice roll call:

Ms. Muchow – Present

Mr. Olson - Present
Mr. Walker – Present via Zoom
Mr. Erkins – Present
Mr. Rastegar – Present

III. Changes or Additions to Agenda:

A. Chairman’s Remarks – Kristin Muchow

None

B. Approval of Minutes

i. Regular Board Minutes for November 16, 2023

A motion was made by Mr. Erkins to approve the Board Meeting Minutes. Mr. Olson seconded the motion. The motion was approved unanimously. **Timestamped 2:03pm**

C. Executive Director and Financial Report-Cody Lund and Anne Marie Downen

A motion was made by Mr. Erkins to approve the October financial report. Mr. Rastegar seconded the motion. The motion was approved unanimously. **Timestamped 2:42pm**

D. Executive Session

The Board entered Executive Session at **Timestamp 2:43pm**

A motion was made by Mr. Rastegar to leave Executive Session. Mr. Erkins seconded the motion. The motion to adjourn Executive Session was unanimously approved.

Timestamped 3:24pm

IV. Other Business:

A. Sales Update – Ali Ribordy

Ali Ribordy, Boise Centre Director of Sales presented a sales update. **Timestamped 3:25pm**

B. PR and Marketing Update – Mary Michael Rodgers

Mary Michael Rodgers, Boise Centre Communications Manager, presented a public relations and marketing update.

Timestamped 3:53

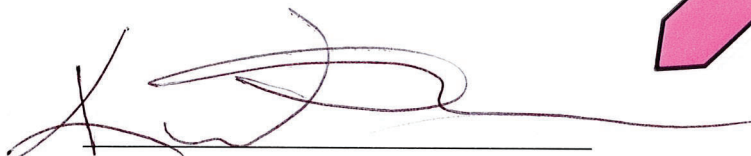
C. Potential Project Updates -Chase Erkins

Mr. Olson updated the board on any potential projects that have been proposed. Timestamped 4:06pm

Adjournment

There being no further business to come before the Board, the meeting is adjourned.

Timestamped 4:17pm



Kristin Muchow, Chair



Jody Olson, Vice Chairman

Jim Walker, Director

Tiam Rastegar, Director

Chase Erkins, Secretary

Note: the following materials will be attached to and provided with these minutes: Meeting material for February 21, 2024:

- Approval of Minutes –
- i. Regular Minutes, January 18, 2023